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Canada's FAVOURITE Travel Trade Magazine

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labour & social security of Jamaica, Wykeham McNeil and Derrick Kellier, have formalized a contract by which the government of Jamaica will have Meliá operate the resort currently known as Braco Village Hotel & Spa in Braco, on Jamaica's north coast. The resort has 226 rooms within colonial-style buildings facing a beach, and features five restaurants and bars, pools and spas. The property will undergo a renovation until its opening as Meliá Jamaica, scheduled for November 2014. Once it is adapted to the standards of the Meliá brand, the property will be managed as a Meliá All Inclusive, Meliá Hotels International's upscale all-inclusive hotels.

► www.Meli-hotelsinternational.com

GRENADINES RESORT HOSTS RECEPTIONS FOR ITS GUESTS

Palm Island Resort in the Grenadines has new initiatives. To encourage feedback, a weekly return guests' reception

has been established and expanded to include previous guests of Palm Island's sister properties within Elite Island Resorts. The weekly managers' cocktail party has also been transformed into an event in which resort associates are introduced to guests on a first-name basis and recognized for their guest service achievements. Offerings have been added to the daily activity program, including fun hermit crab races and a hat-making class, proceeds from which help support charities. Kitesurfing and stand-up paddleboarding are now a 10-minute boat ride away at the JT Pro Center. New on-property recreational opportunities were introduced, including volleyball, dominoes and cricket,

► www.palmislandcaribbean.com

SUPERBOWL FUN ON THE BEACH

St. Lucia's Smugglers Cove Resort & Spa will celebrate football's biggest

game, Superbowl XLVIII, in style this winter with the "4th Annual Big Game Weekend," hosted by Billy Taylor, a former running back out of Texas Tech who played with the NY Giants and Oakland Raiders. Weekend events will include Ask the Pro, autograph sessions and a football game on the beach. The fun begins on Jan. 30, 2014 and continues through the weekend until the big game, which guests can watch on super-sized screens. Five-day, four-night packages start at US\$755 p.p., double occupancy. Participation in activities with NFL alumni is subject to space availability, and reservations are allocated on a first-come, first-served basis. This offer applies to all arrivals during the dates of Jan. 30 – Feb. 3. When securing a reservation, ask for "Big Game" to be added to your reservation to ensure VIP access with NFL celebrities.

► www.smugglersbeachresort.com



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