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**TRINIDAD & TOBAGO LAUNCHES ECO-TRAILS INITIATIVE**

*Tourist board spearheads efforts to expand eco-tourism offerings in dual-island nation*

**Port of Spain, Trinidad – September 16, 2015** – The dual-island nation of [Trinidad & Tobago](#) continues to blaze a pioneering trail of eco-tourism with the development and recent unveiling of the *Eco-Adventure Trails Project*. Officially launched on Saturday, August 22 by Trinidad & Tobago’s Ministry of Tourism, Phase 1 of the project encompasses over five and a half miles of scenic trails stretching from Grande Rivière to Sans Souci on the Northeast coast of Trinidad.

Shaded by the forest canopy and bordered by lush foliage, cool springs, and spectacular views of the Atlantic Ocean, the Grande Rivière to Sans Souci trail is part of a wider project to rehabilitate over 600 miles of existing trails throughout the destination over a five-year period. These rehabilitated trails follow ancient pathways that were once traversed by Trinidad & Tobago’s *First Peoples*, the indigenous Amerindians of the islands. In addition to a walk through the island’s history, the trails project will also offer locals and visitors an extensive range of eco-adventure and leisure experiences including: zip lining; biking; bird watching; sea bathing and nature photography.

Managed by Trinidad & Tobago Tourism Development Company Limited (TDC), the project is being implemented by the Trinidad & Tobago In-Coming Tour Operators’ Association. The nature trails project is just one of several initiatives being undertaken to improve the quality of Trinidad & Tobago’s tourism product and attract international visitors who appreciate authentic eco-experiences. For more information on Trinidad & Tobago, visit [www.goTrinidadandTobago.com](http://www.goTrinidadandTobago.com).

**About Trinidad & Tobago**

Home to the largest Carnival celebration in the Caribbean, Trinidad & Tobago is the southernmost Caribbean nation located seven miles east off the Venezuelan coast. Ranked the happiest nation in the Caribbean by the United Nations’ [World Happiness Report](#), in 2013 and 2015, the destination’s distinct and harmonious blend of cultures, eclectic cuisine and eco-adventure activities continue to attract travelers of all ages to its shores. Birthplace of the limbo and the world famous steelpan, the only acoustic instrument invented in the 20<sup>th</sup> century, as well as a diverse mix of monthly [festivals and events](#), it’s little wonder that Trinidad is known as the ‘cultural capital of the Caribbean.’ Sister island Tobago offers a quintessential Caribbean vibe with secluded beaches, quaint villages, private villas and award-winning environmental treasures. Tobago is home to the largest brain coral in the Western Hemisphere and the oldest protected reserve in the Western hemisphere, The Main Ridge Rainforest.

Come explore Trinidad & Tobago - the true Caribbean. For more information on Trinidad & Tobago, visit [www.goTrinidadandTobago.com](http://www.goTrinidadandTobago.com) or [www.visittobago.gov.tt](http://www.visittobago.gov.tt).