



Media Contacts:

Jennifer Johnson / Cherise Stevens

Cheryl Andrews Marketing Communications

Phone: 305.444.4033

E-mail: Jennifer@cam-pr.com / Cherise@cam-pr.com

THE HONOURABLE SHAMFA CUDJOE APPOINTED AS TRINIDAD & TOBAGO'S NEW MINISTER OF TOURISM

Minister Cudjoe officially appointed on September 11



Port of Spain, Trinidad – September 11, 2015 – Earlier this week, the dual-island nation of [Trinidad & Tobago](#) elected a new government. In addition, the new Prime Minister, the Honourable Keith Rowley, selected the Honourable Shamfa Cudjoe as the new Minister of Tourism.

Minister Cudjoe first entered the Parliament of Trinidad & Tobago as an Opposition Senator at the start of the 10th Republican Parliament in June 2010. One of Tobago's leading professionals in the field of International Affairs and Foreign Trade Policy, she has also served as a Trade Analyst in the Tobago House of Assembly (THA) and represented the island at various consultations and negotiations on regional integration and international trade matters. Her professional experience also includes working as an international trade consultant with the Organization of the American States (OAS) and the Inter-American Development Bank (IDB) in Washington D.C.,

USA. Prior to her appointment to the Cabinet, Minister Cudjoe was employed as the Assistant Director of the Youth Energized for Success Program, an initiative of the Division of Finance and Enterprise Development at the THA.

Speaking with the media following her appointment, the new tourism minister said she was pleased with her portfolio. Indicating there is "a plethora of issues" facing Trinidad & Tobago's tourism industry, Minister Cudjoe said among her first actions would be to examine the industry and consult with stakeholders before implementing policy decisions. Other areas of priority for the Minister as she assumes office include improving transportation links between Trinidad & Tobago and initiatives to improve the local tourism product.

The People's National Movement, led by Dr. the Honourable Keith Rowley, defeated the People's Partnership Government, led by former Prime Minister the Honourable Kamla Persad-Bissessar, at the general election polls on Monday, September 7, 2015, winning 23 seats to the incumbent's 18. On Wednesday, September 9, Dr. Rowley was sworn in as the seventh Prime Minister of Trinidad and

Tobago. Prime Minister Rowley's newly minted cabinet will have their first meeting on Monday, September 14, 2015.

About Trinidad & Tobago

Home to the largest Carnival celebration in the Caribbean, Trinidad & Tobago is the southernmost Caribbean nation located seven miles east off the Venezuelan coast. Ranked the happiest nation in the Caribbean by the United Nations' [World Happiness Report](#), in 2013 and 2015, the destination's distinct and harmonious blend of cultures, eclectic cuisine and eco-adventure activities continue to attract travelers of all ages to its shores. Birthplace of the limbo and the world famous steelpan, the only acoustic instrument invented in the 20th century, as well as a diverse mix of monthly [festivals and events](#), it's little wonder that Trinidad is known as the 'cultural capital of the Caribbean.' Sister island Tobago offers a quintessential Caribbean vibe with secluded beaches, quaint villages, private villas and award-winning environmental treasures. Tobago is home to the largest brain coral in the Western Hemisphere and the oldest protected reserve in the Western hemisphere, The Main Ridge Rainforest. Come explore Trinidad & Tobago - the true Caribbean! For more information on Trinidad & Tobago, visit www.goTrinidadandTobago.com or www.visittobago.gov.tt.