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OCEAN CLUB RESORTS APPOINTS WILBERT MASON AS NEW MANAGING DIRECTOR

PROVIDENCIALES, Turks & Caicos – January 26, 2018 – Tom Lewis, CEO of <u>Ocean Club Resorts</u>, two sister destinations each located on the award-winning Grace Bay Beach, has announced today the new appointment of Wilbert Mason as Managing Director for Ocean Club Management Ltd. and Ocean Club Resorts.

"Wilbert has an exceptional level of understanding of the hospitality industry. We are certain he will be a superb asset to reaching beyond our guest booking and owner satisfaction goals throughout 2018 and in the years to come," says Tom Lewis, CEO Ocean Club Resorts.



Wilbert, a Certified Hospitality Administrator (CHA), holds a Master's Certificate in Food and Beverage Management and Revenue Management along with a certificate in Digital Marketing from Cornell University. He also holds a Bachelor of Science in Business Management and Hospitality from Utah Valley University, and a Master of Business Administration from Regis University.

Having held a wide range of managerial and marketing positions in leading resorts throughout the Caribbean for the past 18 years, Mason will bring his expertise in guest relations and creative brand-awareness initiatives to the Ocean Club Resorts team. His unique understanding of the hospitality industry, with substantial Caribbean island experiences, will enable Mason to lead the resort and rental management team into an even more successful year of revenue stream and brand recognition.

"I am thrilled to join the Ocean Club Resorts team and to collaborate in working to grow and create new pathways to successful campaigns, business strategies and overall truly wonderful guest experiences," says Mason. "My goal is to inspire the Ocean Club Resorts team members to provide guests with personalized service of the highest quality from pre-arrival arrangements to dinner reservations at the resort and around the islands. As I always say, happy employees make happy guests."

In his previous role as General Manager at The Landings in St. Lucia, Mason played an integral role in the resort's increased revenue stream as well as assisting the resort in being recognized by international awards, including Conde Nast, Expedia and Luxury Travel Guide. Some of the additional resorts that were able to see spans of financial and brand development successes through Mason's management/marketing strategies include Peter Island Resort, Regent Palms Sandy Lane, Spice Island Resort and Spa and Palm Island Resort.

Ocean Club Resorts holds the title of *Certificate of Excellence* from <u>TripAdvisor</u> and is able to offer each guest a wide range of beachside activities, watersports, unforgettable meals and more on the island of Turks and Caicos.

For more information on Ocean Club Resorts or to make reservations, visit www.oceanclubresorts.com or call 800.457.8787.

About Ocean Club Resorts

Ocean Club Resorts is comprised of two all-suite properties, Ocean Club and Ocean Club West, located just one mile apart and facing Grace Bay Beach, which was named the 'top beach in the world' by TripAdvisor's 2016 Traveler's Choice Awards. Both Ocean Club and Ocean Club West received Trip Advisor's 2016 Certificate of Excellence. Featuring a "Stay at One, Play at Both" policy with reciprocal charging, guests staying at Ocean Club can enjoy all of the services and amenities of Ocean Club West and vice versa. Guests can indulge in spa treatments, go sailing, snorkeling, diving, fishing, parasailing or play golf. Of course, there is always the option of just relaxing under one of Ocean Club's signature pink beach umbrellas. Named among Travel + Leisure's Top 500 Best Hotels in the World list, Ocean Club Resorts was further praised by T+L by being named the 'top hotel for location in the Caribbean' and recognized among the Top Ten Best Family Hotels in the Caribbean in the World's Best Awards listing. For reservations and information please Ocean Club Resorts U.S. Reservations directly at (800) 457-8787 contact visit www.oceanclubresorts.com.

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